



The Most Favorite Pasta of the World



COMPANY
PROFILE 2019





COMPANY
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OBA Group

The Biggest Pasta Producer of **TURKEY**

OBAMakamacilik San. ve Tic. A.Ş. Founded in Gaziantep in 1966 is an industry-leading company with its technological investments and quality production attaching importance to human health. Acquired by ÖZGÜÇLU FAMILY in 2005, OBA makes production in facilities with an open area of 110.000 m² and a closed area of 65.000 m²in Gaziantep 4th Organized Industrial Area with the latest Italian technology above world standards.

Following the investments with the amount of 50,000,000 Euro in 2010 and 2012, it became the largest company in the industry by being the 1st in Turkey and 2nd in the world in terms of 1.500 tons wheat crushing per day and 1.500 tons/day pasta production. The brand of Oba is in the shelves of 90 countries including mainly Turkey, Africa, Middle East, Far East market and Britain, Germany, China, South Korea, India. Oba Makarna offering 40 different types of products to its consumers by using the 100% hard durum wheat grown in the fertile lands of Southeastern Anatolia Region provides service with laboratory analysis equipped with the most advanced control devices untouched by human hands in integrated modern production facilities.



Gaziantep



Sakarya

The selection of raw materials is performed by considering the all kinds of factors (wheat type, weather conditions, soil type, and environmental impact in production) that will affect the product quality by experienced team. It promises the same quality for each product in every country with samples taken from the production batch, analyzes, product traceability and periodic quality meetings.

Our new facility, which is installed on 55 thousand square meters open area and has 25 thousand square meters of closed area, is very close to the Marmara and Aegean regions where the population density is the highest. Admission to the facilities in Sakarya, which is close to both the port and the inner market, we will have an important advantage in transportation for the Marmara and Aegean regions. By adding 25 Million Euros to the newly purchased facility, Oba Pasta will be operating 2000 tons pasta production capacity per day. Having a production capacity of 200 tons of flour per day, OBA, which has stepped into the flour sector, the world's most strategic product, we will meet with the producers of packaged and bulk products on the market.

Management



As OBA Makama, we are working to make effective our competitive advantages by intertwining our strong and innovative preception with international collaborations. We are a leading company in the global market with the added value we generate through our international collaborations and the employment we create.

Believing in the future of this country, we prioritize creating maximum benefits to our employees and business partners as a reputable company in the sector, since the day we started business, and we are well on our way to be the first choice of our customers, business partners and employees within the direction of our vision.

Always targeting "sustainability" in our long-term strategies, "While we are proud to be the biggest pasta production plant in our country, We work hard to increase macaroni consumption in our country as well as on significant R&D projects to provide benefits to our people."

We will give more responsibilities and provide more important roles to younger employees in the management of OBA, which is apace on its way to institutionalization, and we believe we will see better days with their innovative and creative works.

We will increase our market share in the growing and developing world economy and continue our business through a rapid, healthy and sustainable growth strategy. We will continue our business activities with the ambition to carry the reputation of country further in the international arena through our international investments, as we provide contribution to the development of Turkish economy.

Yours sincerely,

Mr. Musa ÖZGÜCLÜ
President of the Board

Mr. Alpaslan ÖZGÜCLÜ
General Manager & CEO

History

New OBA Factory started production in Gaziantep Industrial Zone



1966
FOUNDED

OBA was purchased by ÖZGÜÇLU FAMILY



200
NEW FACTORY



Until 2005, OBA was the leader pasta brand in domestic market



2005
PURCHASED

New vision to the international markets/ investments on machines and facilities of more than 50.000.000 EURO



High focus on Marketing (Brand) R&D, export and communication



2012
BIGGEST



Highest Capacity
of Pasta Production
in Turkey

New investments
with 4 more
Spaghetti lines

Award of The Biggest
Pasta Manufacturer
and Exporter
of Turkey
Anatolian Tigers
Awards

OBAA!



New
Packs
New
Vision



2014
EXPORT CHAMPION



Increase in
market shares in
Asia, Africa, USA
Europe and
Middle East, Far East



2016
NEW VISION

Innovative
Ideas,
Macaroni
With
Toys



SURPRISE
TOYS



History

2017
NEW INVESTMENT
IN İSTANBUL



- 55.000 m² Open area
- 18.000 m² Closed area
- 2 Short cut and 1 spaghetti Production lines
- Semolina Production with 380 tons/day
- Flour Production with 130 tons/day
- All Production lines are **BUHLER**



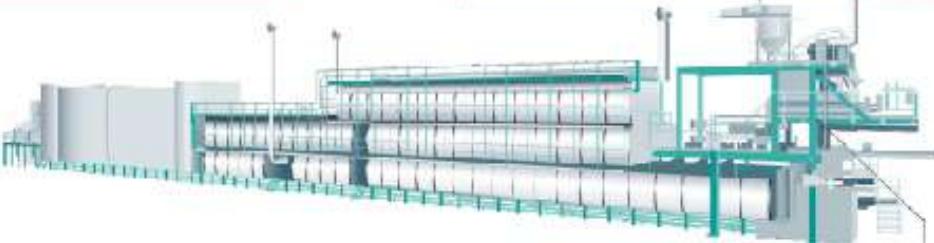
2018
STRONGER TOGETHER

First Energy Bank, in partnership with Venture Capital Bank, has signed a sales and purchase agreement (SPA) to acquire a 30 per cent stake in OBA Makamacilik San. ve Tic. A.Ş.



2019
NEW LINES AND WAREHOUSE
CONSTRUCTION

6.600 m²
extra closed area
Total : 12.100 m²



125 mton
daily capacity
for each line
Total : 500 mton/day



Technology

High-Tech
PRODUCTION

The Best Quality of
Durum
Wheat



Excellent
Analysis

OBA[®]
Makarna

Italian & German
Technology





12 Long Cut

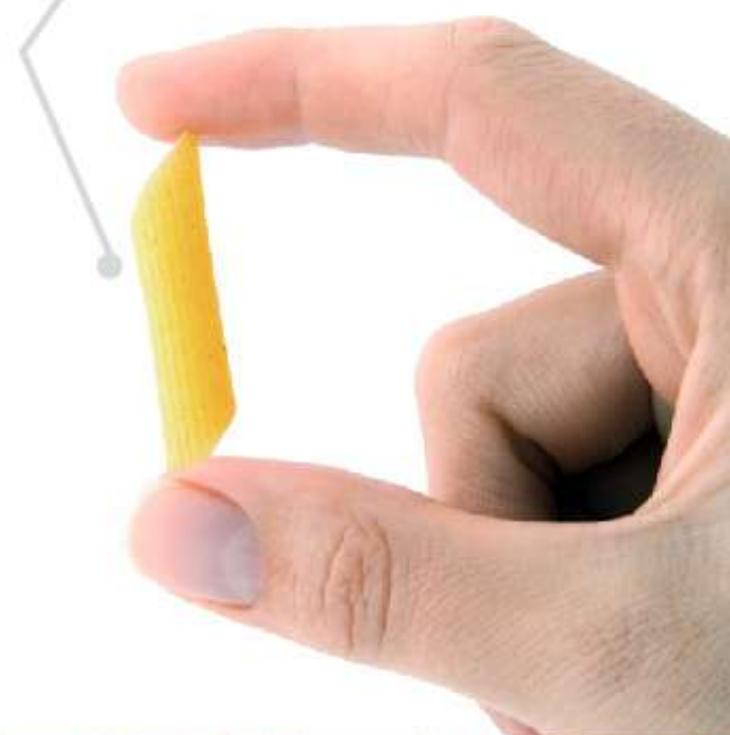
7 Short Cut

8 Semolina Mills

19 Production Lines

High Quality
PRODUCT

- Our technology covers all sorts of personal consumption and industrial needs.
- Our lines are composed of ANSELMO, FAVA, BUHLER brands.



Raw Material

Best Quality

DURUM WHEAT



- The selection of raw material is performed by experienced experts in their branch.



- It promises the same quality for each product with samples taken from the production batch, analyzes, product traceability and periodic quality meetings.

- 300.000mt durum wheat is imported from Mexico, Canada and Anatolian per year.

Laboratory



Excellent Taste
PASTA

- The analyses are made on the samples for each production lot.
- Professional quality team checks the goods from raw material to loading.



Production

Biggest Manufacturer of **TURKEY**

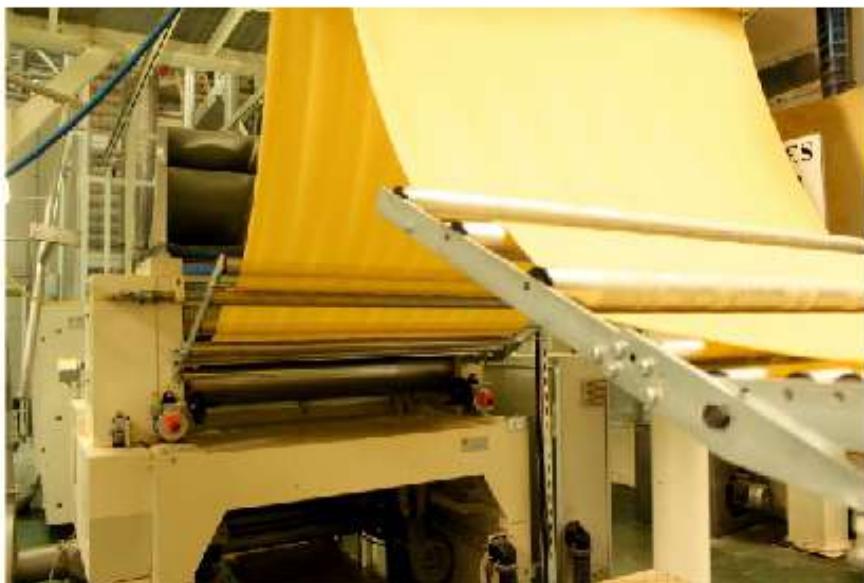
- OBA has 12 long cut & 7 short cut lines
- 1.600 mt/day semolina production capacity
- Integrated modern production facilities



- Entirely computer controlled system

Capacity

The Natural
TASTE



- The biggest manufacturer of TURKEY with 2000 mt/day pasta & spaghetti production capacity

Daily Production

1.Line : 90 mton/Day	11.Line : 120 mton/Day
2.Line : 60 mton/Day	12.Line : 150 mton/Day
3.Line : 60 mton/Day	13.Line : 100 mton/Day
4.Line : 60 mton/Day	14.Line : 100 mton/Day
5.Line : 150 mton/Day	15.Line : 100 mton/Day
6.Line : 100 mton/Day	16.Line : 125 mton/Day
7.Line : 100 mton/Day	17.Line : 125mton/Day
8.Line : 100 mton/Day	18.Line : 125 mton/Day
9.Line : 90 mton/Day	19.Line : 125 mton/Day
10.Line : 120 mton/Day	

Total Day Capacity : 2.000 mton



Certificates

40 Types of
**HIGH
QUALITY
PRODUCTS**



- Our certificates are , K-Q TSE-ISO-EN 9000 ; G-F TSE-ISO-EN 22000(HACCP) - HALAL BRC & ISO 22000 from SGS and TSE

- OBA has adopted the principle of providing the opportunity of balance nutrition to the world consumers

- Our certificates are the guarantee of our quality understanding.



Storage



- OBA has 90.000 tons stock area for durum wheat.
- 7.000 tons stock area for macaroni
- 1.000 tons stock area for semolina

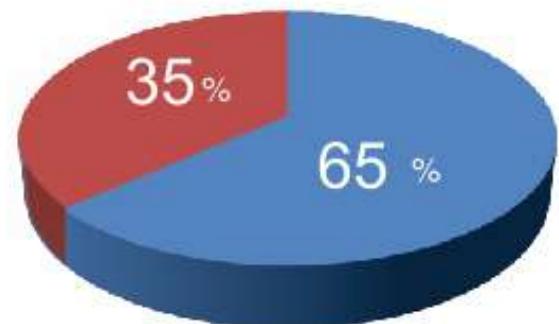


Export



The brands of OBA are on the shelves of in 90 countries around the world. Mainly in Africa, Midde East, For East and America.

Sales



Export Share Of Turkey 2017
We Are The Export Champion
Of Pasta



Employees

- Power of Caring for Our People Like Family



- First principle is making them feel that they are an integral part of the company's mission.
- We run on this way with the idea of "TEAM"-Together Achieve More.



- 119 White Collar Worker
- 659 Worker



Services

- Minimum freight cost, Minimum transit time, Maximum efficient.
- Best prices, Prompt replies, Short production time.





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